



Information for SDSU employees

(Including but not limited to coaches, staff, and university contracts)

THE FOLLOWING SUPPORT IS PERMITTED:

- Directing third parties and/or student-athlete to marketplaces;
- Assisting with evaluation of professional service providers;
- Assisting with evaluating NIL opportunities;
- Providing NIL education programming;
- Purchasing goods or services from a third party that provides NIL opportunities to SAs

THE FOLLOWING SUPPORT ARE NOT PERMITTED:

- Compensating or being directly involved in compensation to a current or prospective student-athlete for use of their NIL.
- Purchasing goods or services from a student-athlete's owned business in excess of reasonable personal needs/uses.
- Permitting the use of institutional facilities and/or institutional marks outside of the established campus policies and procedures;
- Acting as an agent or professional service provider to represent a student-athlete or negotiate a contract;
- Accepting compensation or benefits of any kind, for assisting in the identification, development, operation, or promotion of a NIL compensation opportunity involving a student-athlete, or for any related work performed with respect to student-athlete NIL activities; or
- Offering any guarantees of present or future NIL compensation as a recruiting inducement or otherwise.

Please do not hesitate to reach out to the NIL Coordinator at GoAztecsNIL@sdsu.edu if you have any specific questions.